



Ivana Grbeša

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ABOUT ME

Experienced public policy professional with dual degrees in Journalism and Political Science, and a PhD candidate in Communications. Combines academic expertise with practical experience, communication, and presentation skills to influence policy, drive corporate strategy, and mentor the next generation of energy professionals.

Leads public affairs, EU relations, and stakeholder engagement at E.ON Hrvatska d.o.o., including executive-level briefing, C-level preparation, and oversight of the company's public affairs strategy. Guides E.ON's engagement in seven professional associations across Croatia, enhancing strategic impact, and spearheads lobbying initiatives to shape policy and regulatory outcomes.

Over 10 years of professional experience in both media and the Croatian Parliament, with a proven track record in political communication, lobbying, and strategic advocacy.

WORK EXPERIENCE

E.ON Hrvatska d.o.o.

[1 Sep 2021 – Current] **Head of Public Affairs, EU Relations & Stakeholder Engagement**

As an integral member of the Strategy and Board Office team, responsible for political intelligence, public affairs, EU relations and stakeholder engagement supporting the company's energy transition agenda.

NETWORKS AND MEMBER-SHIPS

[Dec 2024 – Current] **Board Member - Croatian Society of Lobbyists**

- Support **networking, knowledge-sharing, and professional development programs**.
- Advocating for lobbying as a key component of modern societies and a vital tool for responsible and effective decision-making.
- Promoting education and professional development for future lobbying experts.
- Supporting initiatives to promote transparency in lobbying practices.

Link: <https://www.bdl.hr/>

[Apr 2023 – Current] **Member & Mentor – Empowering Women in Energy Transition (XEnergy)**

- Active member supporting **women's empowerment in energy**, promoting mentorship, knowledge sharing, and professional growth.
- Participated as a **mentor in XEnergy's inaugural internship program**. Mentored a student from the **Faculty of Mining, Geology and Petroleum Engineering**, providing guidance and support.
- **Guided a student mentee in developing the "Solar Potential of Croatia" project**, identifying regulatory and technical barriers to connecting solar power plants to the grid.
- Committed to advancing the role of women in the energy transition by promoting gender diversity and leadership in key energy initiatives.

Link: <https://xenergy.hr/novosti/najavljen-novi-internship-program-u-suradnji-s-e-on-hrvatska/>